

## NEWS from:



Creform Corporations  
P.O. Box 830  
Greer, SC 29652-0830  
800.839.8823  
Email: SCsales@creform.com  
www.creform.com

For Further editorial information contact:  
Ed Szykula, Kracoe Szykula & Townsend  
szykula@ksthip.com

New Product Information—For Immediate Release

### **IF “CLOTHES MAKE THE MAN,” GETTING THEM TO THE MAN JUST GOT A BIT EASIER**

*Creform picking cart helps a warehouse restock its retail clothing store customer locations.*

This line from Shakespeare’s Hamlet and then so eloquently penned by Mark Twain has nothing on the Creform Engineers who worked with a contract warehouse to provide the most suitable picking cart to help them replenish the retail clothing stores that it served.

Key to the development of the picking cart was to ensure the form, fit and function of the structure to satisfy the warehouse’s diverse needs.

The cart features four clear plastic horizontal shelves each positioned for easy access. Not only is easy access an attribute but the clear plastic affords visibility to all levels of the cart, making it user-friendly for associates. The shelves’ design helps ensure that the ‘picked’ clothes stay clean. The cart also features a roof panel to further ensure the clothes cleanliness.

Even though designed and built to be lightweight, the cart, 26” wide x 52” long x 78” maintains the strength and durability required of a cart that is in operation all day, every day. It is designed to hold up to 500 lb. With a small footprint, the cart allows for easy navigation and turning in aisles of the warehouse.

The cart features six 4” dia. urethane casters, with the two fixed casters at the center provide excellent steering control, while the four outer casters provide added stability. A simple C-shaped handle on either side of the cart makes for comfortable manipulation of the cart. They can be repositioned with a simple hex wrench.

There are many additional components that can be added to customize the carts, such as

-more-

**IF “CLOTHES MAKE THE MAN”...2/** with photo and caption  
*Embedded photo is for reference only. Hi-res photo is attached as separate file*

shelf-position label holders, supply bins, towing hitches and scanner gun holders to name a few.

As with all Creform structures, cart size, load capacity and configuration can be easily modified with the Creform system of pipes and joints. Carts can come in a variety of colors and can be configured for anti-static (ESD) applications.

The Creform System is used to create an array of material handling and efficiency enhancing devices and is a proven component in continuous improvement and Lean Manufacturing programs. The company partners with customers in developing and implementing these programs.

-30-

Visit [www.creform.com](http://www.creform.com) for additional information regarding Creform Corporation and its products.



Caption CRE-559: Creform picking cart.