NEWS from:



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Company News: For Immediate Release

CREFORM CELEBRATES 25th ANNIVERSARY

Greer, SC—Creform Corporation, a manufacturer of unique products for the design and building of material handling structures and automated guided vehicles (AGV) has celebrated the 25th Anniversary of the company's presence in North America this year. In addition to the company's success over the past 25 years, it has been recognized as helping its customers establish and support continuous improvement and lean manufacturing programs while bringing new dimensions to the material handling industry. This approach has led to continuous sales growth for the company.

To meet the demands of an ever-expanding customer base, the company has over the past several years; opened a new sales and engineering facility in Novi, Michigan that includes manufacturing with pipe/joint structure assembly; broken ground on a new sales and engineering facility in Georgetown, Kentucky that includes manufacturing and technical support; opened a sales and technical support office in San Antonio and launched new product developments in AGVs and material handling systems.

Keith Soderlund, vice president said "Our 25th anniversary is another milestone and testament to our continued efforts in North America and an investment in our company's overall global strategies. The Creform team continues to provide improvements in products and services to better serve our customers, with everyone working for a common goal, success and pride in the high quality of the finished product delivered."

Prior to 1991, Yazaki Kako Corporation. was supplying its Creform material handling System of plastic coated steel pipe and joints to Japanese U.S. transplants on a limited basis. Then, in 1991, Yazaki purchased Textube Corporation, Greer, SC and began marketing its Creform System to other U.S. manufacturers and logistic providers.

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In the ensuing years, Creform sold the Textube division to concentrate its efforts on marketing the Creform System. In support of continued growth, a new facility with additional manufacturing space and a technology centers was built in Greer. In addition, Creform Logis-tech Corporation in Wixom, MI was purchased while other regional offices were established, including Mexico, putting Creform closer to customers for enhanced support. To support Europe, Creform Technik GmbH was established in Germany. These moves all contributed to Creform's growth and ability to serve a variety of markets.

The Creform System is used to create an array of material handling and efficiency enhancing devices such as AGVs and is a proven component in continuous improvement and Lean Manufacturing programs. Its pipe and joint system is commonly used to construct gravity flow racks, workstations and carts in addition to other industrial structures. The company partners with customers in developing and implementing these programs.

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Online at creform.com for additional information regarding Creform Corporation and its products.