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New Product Information—For Immediate Release

Get the team on board

Creform-built 'communications center' available as kitted or assembled structure

Greer, SC—A simple idea to help communications within an organization...a white board. Now take the concept of the white board and allow a team of savvy engineers to help design it better and you have the Creform "Team Board." Calling it a communications center is not a stretch.

The Creform Team Board is ideal for plant floor, warehouse, training room or an office. At just an overall size of 68 in. T x 42 in. W x 24 in. D with a white board of 2 ft. x 3 ft., its compact size lends itself to space restrictive environments. The structure is useful for sharing business postings, daily information, directions or meeting notes. It is supported by two fixed casters for mobility and a 'foot' that holds structure in place. It is light weight and easily moved by lifting the end with the foot and wheeling the structure "wheelbarrow style" to its new location. If a dedicated or assigned location is required, an all-feet configuration is an option as well.

Besides the useful communications' aspect, the Team Board features a storage cup for board cleaner and pen holders for white board markers.

The board comes as a kitted or assembled structure and can be custom designed to a user's standard. The rugged plastic coated Creform steel pipe and metal joint construction is suitable for use in an industrial environment and if the need arises a user can take it apart and recycle the components. If the structure should get damaged, Creform system spare parts allow the user to quickly repair rather than replace the structure.

An added benefit of the Creform Team Board is that the display board frames

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generally cost less than catalog version variety and are more durable, flexible and repairable. An ideal solution for an industrial environment. Options include different pipe colors, types of boards and sizes of boards.

The Creform System is used to create an array of material handling and efficiency enhancing devices and is a proven component in continuous improvement and Lean Manufacturing programs. The company partners with customers in developing and implementing these programs.

-30Online at creform.com for additional information regarding Creform Corporation and its products.



CRE-579 Caption: Creform "white board" structure.