

# NEWS from:



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Product News—For Immediate Release

## **New Creform “communication center” display board...an economical and sturdy means for posting information.**

*Greer, SC*—Creform Corporation, a manufacturer of unique products for material handling and commercial use has designed and built a new version of its display board to help companies keep track of business metrics and communications. The rugged plastic-coated steel pipe and metal joint construction is suitable for use in virtually any environment and can be positioned in any convenient and centrally located position.

The durable 4" x 8" display board is light weight and can be used in a variety of industrial and commercial facilities. It has been built with cost savings and durability in mind when compared to catalog-type display boards. The sturdy display board is flexible and is well suited for assembly, manufacturing and distribution operations as well as for meetings and training rooms.

The board is useful for posting information such as housekeeping instructions, HR postings and ISO procedures to name a few. The structure is ideal for posting daily or weekly schedules and work assignments, production goals, special announcements, safety tips, rules, regulations and guidelines, and up-to-the-minute news and data.

The actual structure's size is 26" W x 99" L x 84" T and holds a 4" x 8" white double-sided magnetic panel. The structure can be provided as a kit or fully assembled, and users can choose their own design and colors for their facility. If the needs of the user change, it can be taken apart and the components recycled. If the structure should get damaged, the Creform system allows you to quickly repair rather than replace the structure. Whereas it is nearly impossible to get spare parts for catalog display boards, Creform has an inventory on hand to meet replacement needs.

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## **New Creform display...2/ with photo and caption**

*Embedded photo is for reference only. Hi-res photo is attached as separate file.*

The display board pictured features light gray pipe and black joints. Different pipe colors, types of boards, sizes of boards available. The board is supported by four industrial swivel casters for mobility to move from location to location. Two of the wheels feature locks to hold the structure in position. It can be designed on feet rather than wheels.

The modular nature of Creform structures encourages changes and additions for the display board to customize and enhance its function over time. Accessories include magnets, marker holders and cup holder for board cleaner. Graphics can be installed on the board to meet specific customer requirements.

The Creform System is used to create an array of material handling and efficiency enhancing devices and is a proven component in continuous improvement and lean manufacturing programs. The company partners with customers in developing and implementing these programs.

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Online at [creform.com](http://creform.com) for additional information regarding Creform Corporation and its products.



Caption CRE-638: Creform economical and sturdy display board.